Esma Nur Ertay

UI/UX Designer

Contact

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About Me

Agile problem-solver across multiple domains. Advanced Figma wizard specializing in high-fidelity prototyping and design systems. Turns complex challenges into intuitive, pixel-perfect experiences through user-centric innovation.

Skills

Figma (Advanced) · Design Systems · High-Fidelity Prototyping · Agile/Scrum · User Research · WCAG Accessibility · Micro-interactions

References

Adem Atmaca · CEO at Airlab

📞 (+90) 506 515 53 51

Muhammedcan Özcan · Founder at Yazılım.xyz

📞 (+90) 535 665 66 80

Education

Child Development   2021-2023 *(GPA: 3.63/4.00
Ataturk University

Gained foundational knowledge in human behavior and cognitive development, enhancing my user-centered design approach.

Management Information Systems   2022 - Present
Anadolu University

Combining technical skills with UX principles through courses like Human-Computer Interaction and Data Visualization.

Experience

UI/UX Designer   Aug 2024 - Present
Freelancer

· **Sonay**: Corporate website redesign (responsive design)
· **PawStay**: Pet hotel booking platform - Comprehensive UI/UX design including main website, admin dashboard, customer portal for pet owners, and hotel management system for property owners

UI/UX Designer   Feb 2025 - Present
Yazılım.xyz

Evim App (Real Estate Platform): Redesigned and enhanced UI/UX from V1 to V2, including specialized agent dashboard with subscription management, optimized user flows through wireframes and prototypes, and responsive design collaboration with development teams

UI/UX Designer   Jun 2024 - Jan 2025
Tarvina

·**Tarvina** (3DProduct Design E-Commerce Platform):Homepage design, "3D Design Yourself" module, and AI-powered product design interfaceEnd-to-end UI/UX design for seller, customer, graphic designer, and admin panelsMobile application UI/UX design
·**Balerion Defence**: 3D weapon customization interface with AI-integrated catalog management panel
·**Emsal Gayrimenkul**: Real estate website redesign featuring AI chatbot integration, amortization calculator, and property comparison tools
·**Tarvip**: Industrial e-commerce and freelancer platform with GLB format support and integrated messaging module
·**Tarvina CRM** (Real Estate Sector): Data visualization dashboard and conversion of Excel-based reports into intuitive UI interfaces
·**Corporate Maturity Analysis Platform**: Designed comprehensive platform for measuring organizational maturity levels through surveys with automated graphical reporting
·**Teknokent ERP System**: Academic-industry matching platform design for technology development centers

*Mor renk olan projeler canlıdaki projelerimi temsil etmektedir